

Call for Presentations

Artificial Intelligence in teaching and research: Opportunities and threats for business schools.

Aim and Scope

With the advent of free artificial intelligence tools, such as ChatGPT released on November 30th, 2022, higher education institutions are facing increasing challenges to determine the border between legitimate and illegitimate knowledge produced and used by learners, faculty, and researchers.

Different institutions from the business school landscape, such as AACSB, EFMD, and Times Higher Education, have been discussing the topic with the purpose of granting top business schools with food for thought while the topic is under discussion by the research community on management education.

Nibes, as a network devoted to contributing to the progress of its members, high-level business schools from across the world, wishes to discuss this issue as responsibly as possible with the ambition of preparing a list of guidelines to help its members preparing informed and forefront policies to deal with this issue effectively and consistently.

This 9th NIBES Research Workshop will focus on artificial intelligence tools, practices, strategies, and policies with the purpose of providing a forum for discussing their expected outcomes, benefits and concerns, for business schools. We welcome submissions related to, but not limited to, the following questions:

- How is artificial intelligence impacting teaching activities in business schools, at all different levels of their activities?
- How should business schools deal with it, keeping their integrity, efficacy, and accountability?
- Can AI be used to augment the speed and the impact of knowledge production in business schools?
- How do business schools could use AI to increase the connection with youngsters and to close the increasing generation gap as faculty is aging and becomes more resistant to emergent technologies?
- How do diverse cultural perspectives interpret and respond to challenges and threats related to the internalization of AI in business schools?

Abstract submission

Please send the presentation proposition in a PDF file to Renato Pereira at Renato.Pereira@iscte-iul.pt

The document should contain:

- presentation title,
- presenter(s) name, surname, and affiliation,
- short abstract (about 200 words).

Session

The session will be conducted on Zoom. Each presentation lasts no longer than 15 minutes and will be followed by 10 minutes of discussion.

Timeline for PROPOSALS:

Deadline for abstract submission: 25th of September 2024
Acceptance decision: 2nd of October 2024
Program Release: 9th of October 2024
Session: 21st of October 2024, 2:30pm – 4:30pm (CET)

Contacts

Enquiries:

Dr. Renato Pereira, Associate Dean for Internationalization and Research, ISCTE Business Schools
Renato.Pereira@iscte-iul.pt

Online Session Organization:

Agnieszka Nawrocka, International Relations Office: agnieszka.nawrocka@uek.krakow.pl
and Anna Drabina, Section of International Projects: drabinaa@uek.krakow.pl,
Krakow University of Economics