

Artificial Intelligence in teaching and research: Opportunities and threats for business schools

The 9th NIBES Research Workshop

October 21st 2024, 14h30 CET

[Link to the Zoom session](#)

Meeting ID: 996 0135 1693

Passcode: 730620

Welcoming words: 14h30 – 14h40 CET		
14:30 CET	<p>Marc Lecoutre, <i>NIBES Research Cooperation Coordinator, ESC Clermont Business School, Clermont-Ferrand, France</i> Renato Pereira, <i>Associate Dean for Internationalization and Research Iscte Business School, Lisbon, Portugal</i></p>	
Presentations: 15' each		
14:40	<p>Peter Trkman, Luka Tomat <i>School of Economics and Business, University of Ljubljana</i></p>	<p>The impact of generative artificial intelligence on business education, practice and research</p>
14:55	<p>Donatien Grolaux <i>ICHEC Brussels Business School</i></p>	<p>Are LLM practical tools suited for evaluating high level student productions?</p>
15:10	<p>Elda Nasho Ah-Pine Isaac Awuye <i>ESC Clermont Business School & CleRMa</i></p>	<p>Assessing accuracy and the reliability of ChatGPT in international business education: Student perceptions</p>
15h25: BREAK - 10'		
15:35	<p>Shonagh Douglas <i>Robert Gordon University</i></p>	<p>Examinations: AI Sword or Shield?</p>
15:50	<p>Edmundo Lizarzaburu Bolaños Miguel Alegre Rubina <i>Invextiga SRL</i></p>	<p>The impact of artificial intelligence on teaching in Business Schools: Transformations and challenges</p>
16:05	<p>Mario Bosslau <i>Pforzheim Business School</i></p>	<p>Smart Media production in business education: Navigating opportunities and threats of AI integration</p>
16:20 – 16:30	<p>Session wrap-up Renato Pereira, <i>Associate Dean for Internationalization and Research Iscte Business School, Lisbon, Portugal</i> Marc Lecoutre, <i>NIBES Research Cooperation Coordinator, ESC Clermont Business School, Clermont-Ferrand, France</i></p>	